



PEAT HASHULCHAN, TEL AVIV- YAFO



YaelGAZIT3@GMAIL.COM



054-9711332



WWW.YAELGAZIT.COM

EDUCATION

STUDIO 6B

Advance UX/UI Course - Product Design
2021

HOLON INSTITUTE OF TECHNOLOGY

First degree in Interior Design B.D.
2014 - 2018

IDF - ARMORED CROPS UNIT

Training Development Team Instructre
2011 - 2013

AMERICAN OVERSEAS SCHOOL OF ROME

High school diploma major in
art, design, photography

CENTRAL SAINT MARTINS, LONDON

Summer course in Fashion Design
2010

SKILLS

Converting vision/message to execution.

Team player and highly motivated.

Expertise in project presentations.

Fast learner.

LANGUAGES

Hebrew - Mother tongue

English - Mother toungue

Italian- High Level

PROGRAMS

Photoshop Illustrator InDesign XD Figma Autocad Revit 3D Max Sketchup V-Ray Enscape Office

WORK EXPERIENCE

INTERIOR DESIGNER "SHANI HAY DESIGN STUDIO" | 2022-

Interior design studio with expertise on child-centric design who works closely with well known architects/designers and has designed impressive projects in educational spaces, healthcare, hotels and offices as well as private homes.

The job consisted:

- Planning spaces for children with full custom-made carpentry.
- Visual detailed presentation of the spaces and/or products in 2D and 3D.
- Social media posts and reels, website maintaining and newsletter.

BRANDING DESIGNER "SENSLAI" | 2021-2022

A home virtual care AI agency who provides help for seniors and care providers. The job was to work closely with the marketing team, helping them build a strong platform for a new design language by forming a strong template, and provide a strong message.

The job consisted:

- Rebranding the logos and concept.
- Fine tuning presentations.
- Office supplies - notebooks, bumper stickers, etc
- Design social media pages and the posts themselves.
- Design catalogs, brochures, expos, business cards, etc.

MARKETING AND UX/UI DESIGNER "VPLUS HABITAT" | 2018-2021

The company specializes in healthy air products in Europe with made in Israel products. The job was to build a narrative for the company and build a graphic lanugage web design, landing pages, managing the website, provide the graphic content for

The job consisted:

- Working on the look of the website and developing the user experience.
- Digital graphic catalogs for the products the company represents.
- Presentations, brochures, videos
- 3D rendering of the gadgets.
- Social media posts and writing blogs.

INTERIOR ARCHITECT "GINDI STUDIO" | 2019-2020

The office is engaged in high profile projects of commercial, public and office spaces of leading companies in Israel. The job consisted of full project management including, cooperating with project managers and constructors on site, optimize the efficiency of the project with consultants and communicating with suppliers, while having full contact with the clients and meeting on a weekly basis.

The process of the project consisted:

- Presentation of the Look&Feel with 3D rendered images.
- Graphical and efficient architectural plans such as: furniture, floor finishes, reflected ceiling, wall finishes, etc.
- Planning books of carpentry, elevations, doors and details.
- Choosing appliances, accessories, furniture and finishes.

INTERIOR DESIGNER "ADB STUDIO" | 2018-2019

Small design office in the field of commercial, public and office spaces. As a first job out of university in the field, I was part of designing and execution of several projects.

The process of the project consisted:

- Presentation of the Look&Feel.
- Graphical and efficient architectural plans such as: furniture, floor finishes, reflected ceiling, wall finishes, etc.
- Choosing appliances, accessories, furniture and finishes.